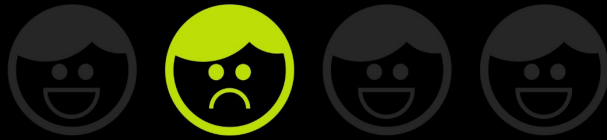




Ohio Healthy Homes Network 2023 Annual Spring Conference
Building Lead-Safe Collaboratives
May 12, 2023



Cleveland's Lead Crisis



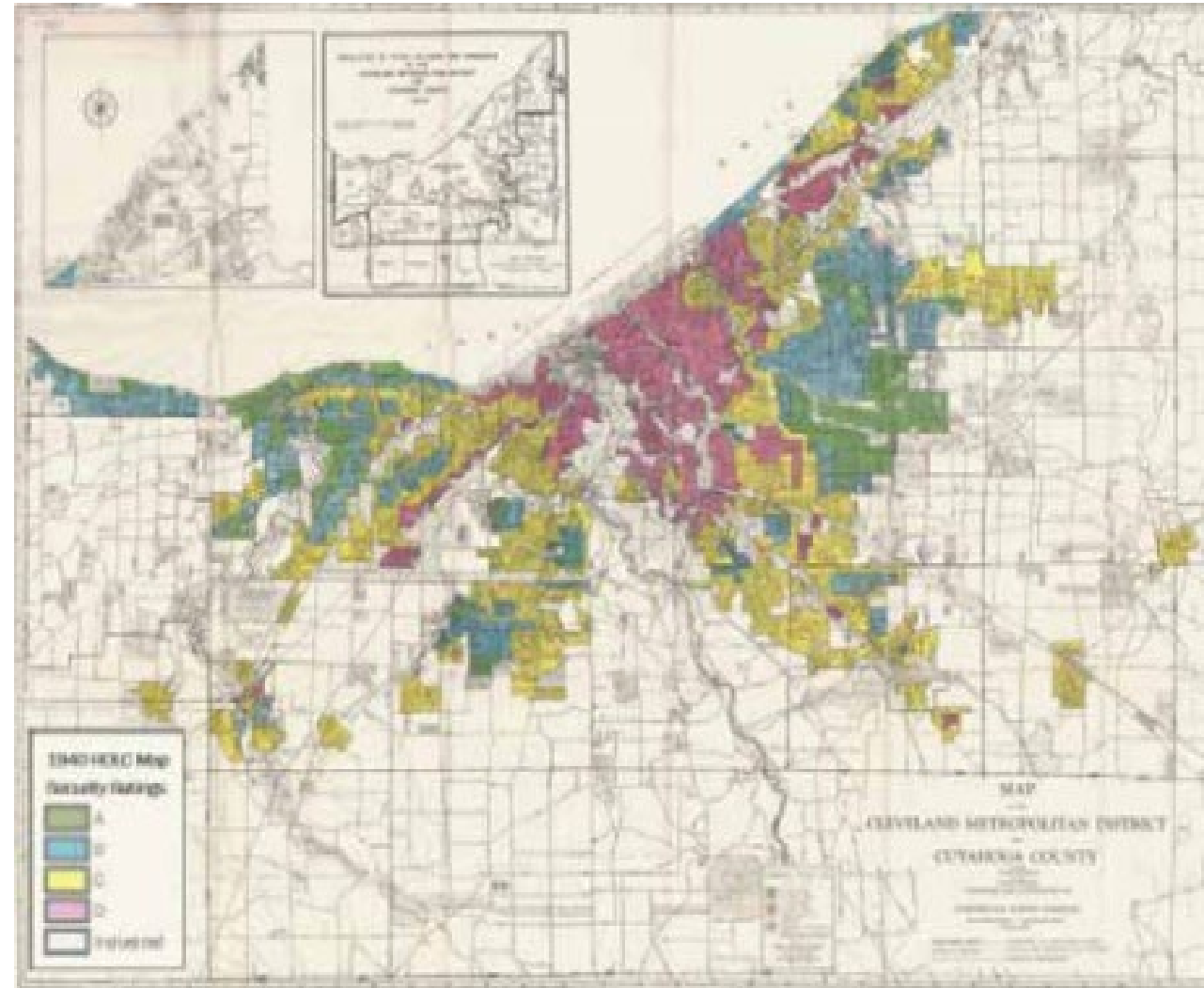
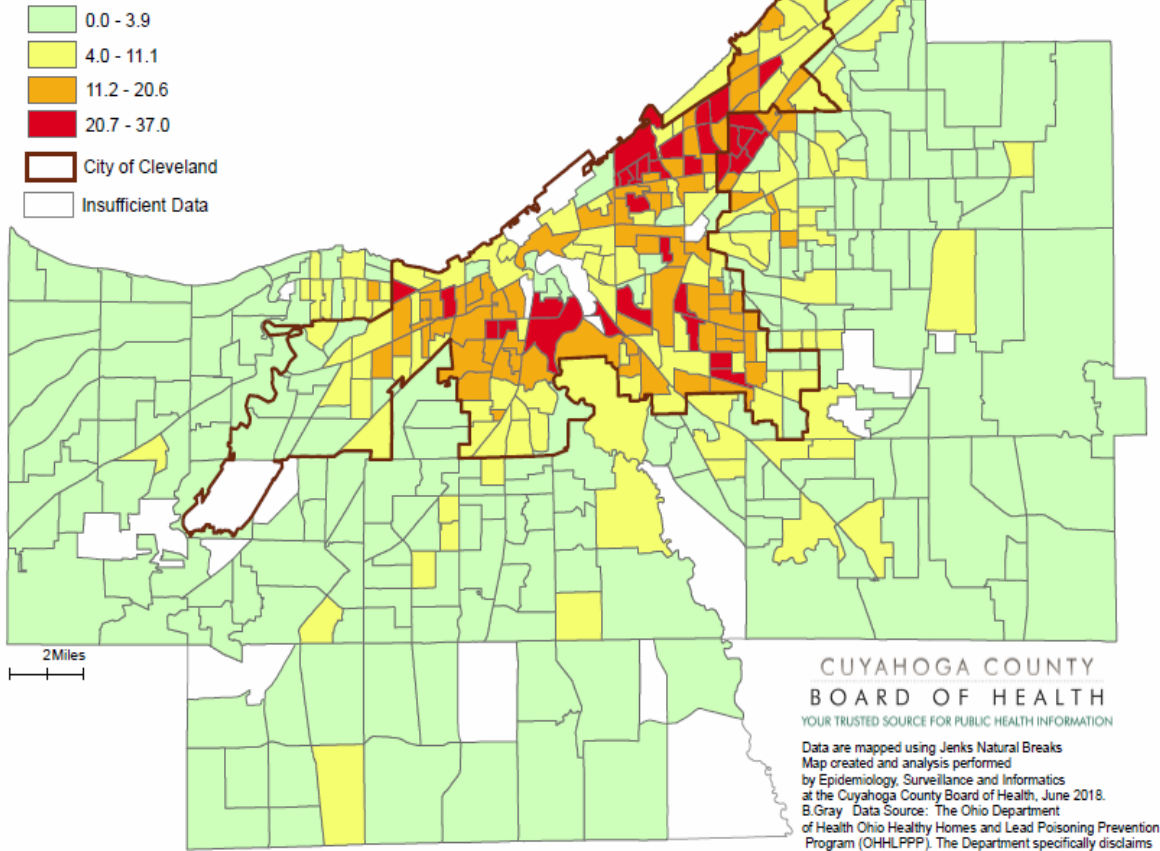
**1 IN 4 CHILDREN GET
LEAD POISONING
BY THE TIME
THEY ENTER
KINDERGARTEN**

- CWRU studies underscore effects of lead exposure are **long-term and cumulative**
- Children with EBLs are:
 - 27% less likely to be on-track for kindergarten
 - 25-30% more likely to enter the juvenile justice system
 - 34% more likely to be incarcerated as adults
 - Up to 50% more likely to rely on public assistance programs by age 23



Legacy of Historical Disinvestment

Cuyahoga County: 2016
Percentage of Elevated Blood Lead Levels (≥ 5 ug/dl)
Among Tested Children (0-71 months old) by Census Tract





An inclusive, public-private partnership committed to making Cleveland lead safe

—

Over 500 members believe that no child should ever be poisoned by lead

LEAD  SAFE
CLEVELAND COALITION



Guiding Principles

- Policy and Systems Change
- Cleveland Approach
- Primary Prevention
- Safe, Affordable Housing
- Accountability
- Outcome-Oriented
- Public-Private Partnership
- Genuine Community Partnership
- Solidarity and Collaboration
- Integrity



Screening and Testing Commission
City of Cleveland

Lead Safe Housing Action Board
City of Cleveland

Lead Safe Advisory Board
City of Cleveland

Policy
Working Committee
Chair: Enterprise Community Partners

Community Engagement
Working Committee
Chair: Environmental Health Watch

Research & Evaluation
Working Committee
Chair: Case Western Reserve University

Resource Development
Working Committee
Chair: Gund Foundation

Educational Interventions
Ad Hoc Committee
Chair: Legal Aid Society & CMSD

Special Events
Ad Hoc Committee
Chair: United Way of Greater Cleveland

Child Care Settings
Ad Hoc Committee
Chair: Starting Point

Workforce Development
Ad Hoc Committee
Chair: Urban League of Greater Cleveland

Steering Committee
Inaugural and Current Committees Chairs + Individuals directly impacted by lead + Civic leaders + At-large members + City of Cleveland representatives

Executive
Ad Hoc Committee
Chairs of the Working Committees

Governance
Ad Hoc Committee
Chair: Mt. Sinai Health Care Foundation

Lead Safe Home Fund

The Coalition-created resources to make the Lead Safe Certification equitable, feasible, and sustainable

Lead Safe Resource Center
Administrator: Environmental Health Watch

Lead Safe Home Loans & Grants
Administrator: CHN Housing Partners

Public Health Crisis with a Housing Solution



**COALITION TO
PREVENT
● LEAD
POISONING**

If they can
do it, so
can we



Cleveland's Lead Poisoning Prevention Law

METRO

Cleveland City Council passes historic lead poisoning prevention law

Updated Jul 24, 2019; Posted Jul 24, 2019



The Plain Dealer

Councilman Blaine Griffin during a press conference for the Lead Safe Plan for the city of Cleveland. January 22, 2019 (Gus Chan / The Plain Dealer)

By [Rachel Dissell, The Plain Dealer](#) and [Brie Zeltner, The Plain Dealer](#)

CLEVELAND, Ohio – City Council on Wednesday passed what some are calling a history-making law aimed at significantly reducing the number

- Proactive rental inspection
- Lead-Safe Certification with 2-year renewal
 - Clearance examination or lead risk assessment
 - Private, third-party inspections + home repair
- Evaluation and protection against unintended consequences
- Oversight
 - Lead Safe Advisory Board
 - Lead Safe Housing Action Board
 - Lead Screening + Testing Commission
 - Lead Safe Auditor

Pairing the Certification with Resources





Lead Safe Home Fund

- First-of-its-kind fund + replicable model to support property owners and families to achieve lead safety
- Original 5-year, \$99.4 million target budget
 - Based on research, projected demand + experience
- The Fund encompasses two interrelated functions:
 - 1) Lead Safe Resource Center
 - 2) Lead Safe Home Loans + Grants
- National RFQ to select administrators



Lead Safe Resource Center

- One-stop-shop for lead poisoning prevention
 - Lead Safe Certification navigation
 - Community outreach
 - Resident + Landlord education
 - Workforce + DIY landlord training
 - Lead Safe Hotline
 - Referrals to Financial Assistance

LEAD SAFE
RESOURCE CENTER
IS NOW OPEN!

Visit the Lead Safe Resource Center at:
4600 Euclid Ave., Suites 320-322
Cleveland, OH 44103

Or Call our Hotline at:
833-601-5323

**LEAD
SAFE**
RESOURCE
CENTER



Community Engagement + Activation



Lead Safe Resource Center has been attending events and safely canvassing Cleveland neighborhoods with educational materials.



EL ENVENENAMIENTO POR PLOMO PUEDE AFECTAR A CUALQUIER PERSONA ”

MAS DEL 25% DE LOS NIÑOS EN CLEVELAND DAN POSITIVO PARA PLOMO ANTES DE KINDERGARTEN

LEAD SAFE RESOURCE CENTER

4600 Euclid Ave., Suites 320-322
Cleveland, OH 44103

833-601-5323
Lunes a viernes 9 AM-6 PM

www.leadSafeCLE.org

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ATTENTION LANDLORDS

Beginning March 31, 2021, the City of Cleveland is requiring residential rental units built before 1978 to receive a Lead Safe Certification.

6 STEPS TO GET YOUR PROPERTY LEAD SAFE CERTIFIED

STEP 1	STEP 2	STEP 3	STEP 4	STEP 5	STEP 6
<p>CONTACT THE RESOURCE CENTER</p> <p>Have questions? The Resource Center is here to help.</p>	<p>CHECK YOUR PROPERTY</p> <p>If your property was built before 1978, start here to determine your next steps.</p>	<p>REMEDiate LEAD HAZARDS</p> <p>If lead hazards are present, hire an RRP certified lead safe worker or become RRP certified to complete the work yourself.</p>	<p>CLEAN YOUR PROPERTY</p> <p>You are highly encouraged to complete an Environmental Cleaning 24-48 hours prior to your clearance examination.</p>	<p>GET LEAD CLEARANCE</p> <p>Pass a clearance examination or risk assessment.</p>	<p>APPLY FOR CERTIFICATION</p> <p>Submit passed clearance examination or risk assessment to the City to receive two-year certification.</p>

Learn More at LeadSafeCLE.org/landlords

LEAD SAFE RESOURCE CENTER

THIS PROPERTY IS DUE FOR LEAD SAFE CERTIFICATION

Attention Landlords! Your rental property is now due for Lead Safe Certification. The property owner could be fined for not acting now. If you are a tenant, please pass this on to your landlord!

GEAR UP AND GET READY TO DO IT BECAUSE YOU'RE NOT ALONE ANYMORE ”

Mandale - Landlord

LEARN MORE BY CONTACTING THE LEAD SAFE RESOURCE CENTER

833-601-LEAD (5323)

LeadSafeCLE.org/certification

THE TIME TO ACT IS NOW

YOUR PROPERTY IS DUE FOR LEAD CERTIFICATION

The City of Cleveland is requiring residential rental units built before 1978 to receive a Lead Safe Certification. Your property is due and this property may be fined for not acting now.

LEARN MORE BY CONTACTING THE LEAD SAFE RESOURCE CENTER

833-601-LEAD (5323)

WE HAVE AN OBLIGATION TO ENSURE THAT OUR TENANTS ARE SAFE IN THE PLACES THAT THEY'RE RENTING FROM US ”

- Scott Landlord

LEAD SAFE RESOURCE CENTER

NO CHILD SHOULD EVER BE LEAD POISONED.

Visit the Lead Safe Resource Center to:

- Protect your children from lead hazards
- Receive support to achieve Lead Safe Certification
- Attend FREE lead safe workforce trainings
- Find out about financial assistance for landlords and property owners
- Understand more about screening and testing
- Learn more about lead poisoning prevention

LEARN MORE BY CONTACTING THE LEAD SAFE RESOURCE CENTER

Lead Safe Resource Center
4600 Euclid Ave., Suites 320-322
Cleveland, OH 44103

www.leadSafeCLE.org/lsrc

DON'T BE AFRAID TO TAKE ACTION. SUPPORT IS HERE FOR YOU ”

- Robin Mother, Community Voice

LEAD SAFE RESOURCE CENTER

KNOW THE SOURCES. PREVENT EXPOSURE. LET'S BUILD A LEAD SAFE CLEVELAND.



Lead Safe Home Loans + Grants

- Financial assistance for landlords
 - Loans
 - Grants
 - Incentives to achieve Lead Safe Certification
- Construction Management team managing all CHN-funded projects

LEAD SAFE
Loans & Grants
APPLICATIONS
ARE NOW OPEN!

Find out if you're eligible for financial assistance and apply today.

chnhousingpartners.org/lead



Loans, Grants, Incentives

- Lead interim control improvements + repairs
- **General Eligibility:**
 - City of Cleveland, good standing City of Cleveland's rental registration
 - Current on all taxes, fees + charges due to government entities, or enrolled in a payment plan
 - Single family, townhome, duplex, triplex, fourplex + multifamily properties built before 1978
- **Loans: \$1,500 - \$7,500**
- **Grants: up to \$12,000** (max 12 per owner; income eligibility based on 120% AMI)
- **Incentives: up to \$1000** (12 per zip code/max 50 per owner)

Help Us Ensure No Child Is Lead Poisoned Ever Again.

The City of Cleveland and the Lead Safe Coalition are working together to address lead poisoning in our community. In 6 easy steps, you can be **Lead Safe Certified**:

STEP ONE

Register your Rental Property & Contact the Resource Center for More Information

STEP TWO

Check Your Property for Lead Hazards

STEP THREE

Remediate Lead Hazards

STEP FOUR

Clean Your Property

STEP FIVE

Get Lead Clearance

STEP SIX

Apply For Lead Safe Certification



City of Cleveland
Justin M. Bibb, Mayor

Department of Building & Housing
601 Lakeside Avenue, Room 517
Cleveland, Ohio 44114-1070



ACTION REQUIRED

Attention Landlord:

You are receiving this post card because your rental unit must be **Lead Safe Certified**.

FOR MORE INFORMATION ABOUT THE 6 STEPS FOR CERTIFICATION AND MORE RESOURCES INCLUDING GRANT AND LOAN FUNDING, PLEASE VISIT: leadsafecle.org/6steps or call 833-601-LEAD (5323)

Or please contact City of Cleveland Department of Building & Housing with any questions:

📞 216-664-2274 📧 LeadCertCLE@clevelandohio.gov

<<FIRSTNAME>> <<LASTNAME>> <<ENV NO.>>

<<ADDRESSLINE1>>

<<ADDRESSLINE2>>

<<CITY>> <<STATE>> <<ZIPCODE>>

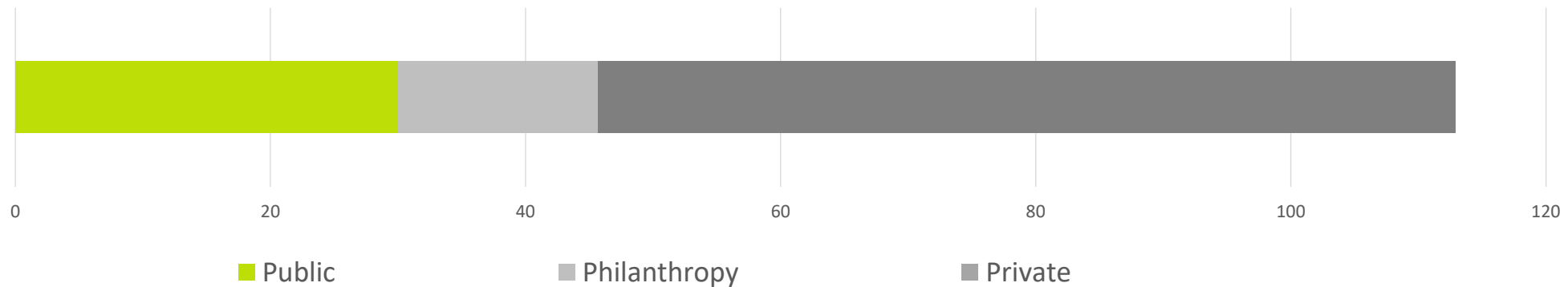


Lead Safe Home Fund 2.0



Public + Private Investments

- **Public Sector:** City of Cleveland (GRF and ARPA), Cuyahoga County (HHS Levy and Workforce Development), State of Ohio (GRF through ODH), Federal earmark
- **Philanthropy:** Grants and PRI
- **Private Sector:** Health systems, MCOs, banks, CDFIs, corporations





Lead Safe Home Fund 2.0

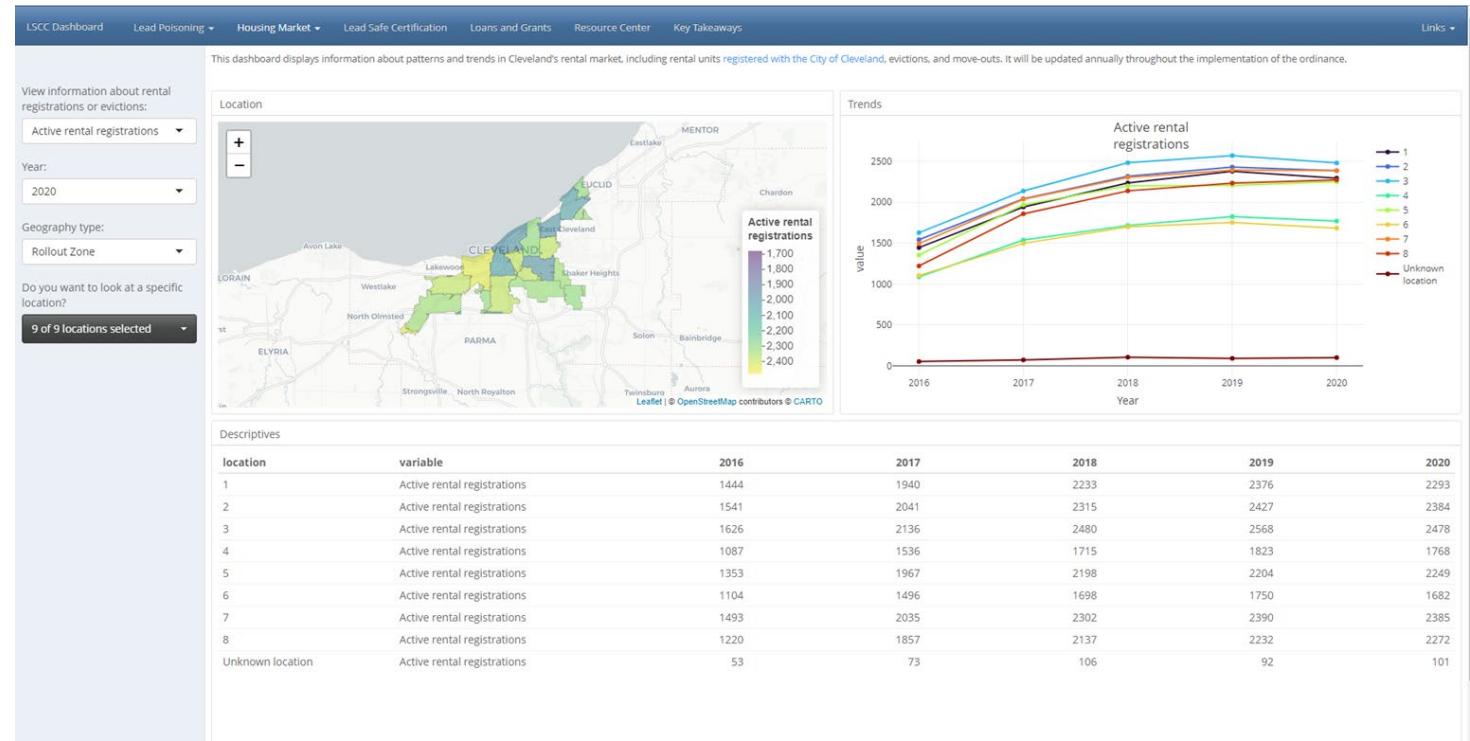
- New 7 year, \$111.3M budget
- Expanded Lead Safe Home Fund capacity + programming
 - Increase capacity of existing administrators.
 - Add capacity through new additional administrators
 - Expand eligibility of existing programming of loans, grants, incentives
 - New programming, lead safe childcare, relocation assistance and screening and testing





Measuring Impact

- Lead Safe Auditor
- Lead Safe Advisory Board
 - Monitoring impact of Lead Safe Certification
 - Quarterly reports
- Research + Evaluation Committee
 - Clearinghouse for relevant data on lead exposure
 - Track LSC's efforts + supports Committees
 - Public dashboard



Learn More

Website: www.lead safecle.org

Email: info@lead safecle.org

Social media:
[@LeadSafeCLE](#)

LEAD  SAFE
CLEVELAND COALITION

**KNOW THE SOURCES.
PREVENT EXPOSURE.
LET'S BUILD A
LEAD SAFE CLEVELAND.**